

2010

AMERICAN MUSLIM CONSUMER CONFERENCE SPONSORSHIP PACKET

“AMERICAN MUSLIM CONSUMER: CHARTING THE LANDSCAPE”

SATURDAY, OCTOBER 30, 2010

at the Hyatt Hotel, New Brunswick, NJ



As an official AMCC conference sponsor, your company is provided with the unique opportunity to market your products and services to the growing market segment associated with the thriving AMCC. Last year, the conference explored scopes, trends and opportunities in the American Muslim market. The conference was attended by a sell-out crowd of executives, representatives, industry leaders, and entrepreneurs from such companies as Campbell Soup, Sam's Club and Wal-Mart.

The 2009 conference speakers included:

- » Carla Power, Reporter, TIME Magazine
- » Monem Salam, President and CEO, Saturna Brokerage Services
- » Adnan Durrani, Chief Halal Officer, American Halal Company
- » Bob Burg, WallStreet Journal and BusinessWeek bestseller, The GoGiver
- » Michael Hastings-Black, Co-Founder, Desedo (Advertising Agency)
- » Mohammed El-Fatatry, Founder and CEO, Muxlim.com
- » Kamran Pasha, Hollywood ScreenWriter and Director

The 2010 American Muslim Consumer Conference will explore the market, the key players, and the next steps in the American Muslim market.

We encourage you to take advantage of this unique opportunity and join the American Muslim Consumer Conference as a sponsor and be part of this robust and rapidly growing market segment.

This packet will introduce you to the sponsorship options and placements for this year's American Muslim Consumer Conference. Sponsorship packages can be customized to meet your company's marketing needs and budget.

Become a sponsor today! Contact us at: murshed@americanmuslimconsumer.com



ABOUT THE AMCC ORGANIZER

MLink is a social media platform to connect Muslims and Muslim Communities.

Launched in 2007, MLink has approximately 2,000 registered members, majority of the members are professionals and highly educated. MLink has organized many professional networking events in the TriState area of NY, NJ and Pennsylvania.

PARTNERSHIP SPONSORSHIPS

As a partnership sponsor, your company will be associated with the growing and thriving American Muslim Consumer. Take advantage of these premier opportunities to promote your company and brand.

\$10,000

AMCC PREMIUM SPONSOR

- » Official recognition as the “Premium” sponsor on all AMCC materials: website, program guide and other in-print conference ads. Website recognition will take immediate effect.
- » In-color program back-cover
- » Company logo integrated into official Conference logo with phrase “Premiere” sponsor
- » Company representative speaking opportunity during sessions
- » Logo recognition in AMCC video
- » Rotating banner ad on monthly emailed AMCC Newsletter
- » Booth space (10x10) to promote product or services in exhibit area
- » 5 Complimentary passes

\$5,000

AMCC SUPPORTING SPONSOR

- » Official recognition as the “Supporting” sponsor on all AMCC materials: website, program guide and other in-print conference ads. Website recognition will take immediate effect.
- » Logo recognition in AMCC video
- » Rotating banner ad on monthly emailed AMCC Newsletter
- » Booth space (10x10) to promote product or services in exhibit area
- » 4 Complimentary passes

\$700

AMCC BOOTH SPONSOR

- » Booth space (10x10) to promote product or services in exhibit area
- » 1 Complimentary pass

NETWORKING SPONSORSHIPS

As a networking sponsor, your support will bring together industry executives and attendees. Take advantage of these opportunities to promote your company and brand.

\$1,000

REFRESHMENT SPONSORSHIP

- » Opportunity to host a refreshment break for all conference attendees
- » Official recognition as the “Refreshment” sponsor on all AMCC materials: website, program guide and other in print conference ads
- » Right to place signage and promotional materials in and around refreshment area
- » Food & beverage supplied by conference organizers
- » 1 Complimentary pass

\$1,500

BREAKFAST SPONSORSHIP

- » Opportunity to host a breakfast for all conference attendees
- » Official recognition as the "Breakfast" sponsor on all AMCC materials: website, program guide and other in print conference ads
- » Right to place signage and promotional materials in and around breakfast area
- » Food & beverage supplied by Conference organizers
- » 2 Complimentary passes

\$2,500

LUNCH SPONSORSHIP

- » Opportunity to host a lunch for all conference attendees
- » Official recognition as the “Lunch” sponsor on all AMCC materials: website, program guide and other in print conference ads
- » Right to place signage and promotional materials in and around lunch area
- » Food & beverage supplied by Conference organizers
- » 3 Complimentary passes

\$2,500

DINNER SPONSORSHIP

- » Opportunity to host a exclusive dinner for select conference attendees
- » Official recognition as the exclusive "Dinner" sponsor on all AMCC materials, website, brochure, folder, program guide and other in print conference ads
- » Right to place signage and promotional materials in and around dinner area
- » Food & beverage supplied by conference organizers
- » 2 Complimentary passes

RECOGNITION SPONSORSHIPS

A valuable opportunity for your company logo to be seen and recognized by attendees, sponsors, and press.

\$1,000

ATTENDEE WELCOME BAG

- » Opportunity to provide a product sample or company information in an attendee welcome bag (subject to venue and Conference organizer approval)
- » Official recognition as “Welcome Bag” sponsor on all American Muslim Consumer Conference materials: website, program guide and other in print conference ads
- » 1 Complimentary pass

\$1,000

ATTENDEE CONFERENCE

LANYARD SPONSORSHIP

- » Sponsor logo or graphic displayed on Conference badge worn by all attendees
- » Official recognition as “Lanyard” sponsor on all American Muslim Consumer Conference materials: website, program guide and other in print conference ads
- » 1 Complimentary pass

\$1,000

ATTENDEE CONFERENCE

BADGE SPONSORSHIP

- » Sponsor logo or graphic displayed on Conference badge worn by all attendees
- » Official recognition as “Badge” sponsor on all American Muslim Consumer Conference materials: website, program guide and other in print conference ads
- » 1 Complimentary pass